

# The Big Read: Alabama Reads

## 1. Participant Survey

As part of Alabama Reads we're asking readers to tell us a little more about themselves and their participation. Your feedback will help us understand who's taking part in The Big Read: Alabama Reads; how valuable the materials and events are, and how the program could be improved. This survey should take less than 10 minutes of your time.

\* Requires response.

1. In which local Big Read: Alabama Reads program did you participate?

Name the library or city.

2. Was "The Adventures of Tom Sawyer:"

a new read?

one you had read before?

\* 3. How did you hear about The Big Read? (Check all that apply.)

At a bookstore

Magazine

Reader's Guide

At a museum

Word-of-mouth

Television

Radio

At a library

Mail

Poster

Newspaper

Website

Other (please specify)

4. Please indicate whether you engaged in the following activities during The Big Read.

	Yes	No
Got a library card	<input type="checkbox"/>	<input type="checkbox"/>
Checked an item out of the local library	<input type="checkbox"/>	<input type="checkbox"/>
Attended a literary event at the local library	<input type="checkbox"/>	<input type="checkbox"/>
Joined a book club (or attended a meeting)	<input type="checkbox"/>	<input type="checkbox"/>
Attended a literature-related event at a museum, or other institution	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

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\* 5. With the exception of books required for work or school, did you read any books in the 12 months prior to The Big Read?

Yes

No

If yes, how many?

6. Again, with the exception of books or activities required for work or school, did you do any of the following in the 12 months prior to The Big Read?

	yes	no
Read any plays?	<input type="radio"/>	<input type="radio"/>
Read any poetry?	<input type="radio"/>	<input type="radio"/>
Read any novels or short stories?	<input type="radio"/>	<input type="radio"/>
Use the internet to learn about, read, or discuss topics related to literature (novels, poetry, or plays)?	<input type="radio"/>	<input type="radio"/>
Listen to a reading of poetry, either live or recorded?	<input type="radio"/>	<input type="radio"/>
Purchase a book (for leisure reading)?	<input type="radio"/>	<input type="radio"/>
Check out a book (for leisure reading) from your public library?	<input type="radio"/>	<input type="radio"/>

\* 7. Please rate how much you enjoy reading, on a scale of 1 to 10, with 1 being "not at all" and 10 being "very much."

	1	2	3	4	5	6	7	8	9	10
Enjoy Reading	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. What kinds of things do you like to read for pleasure? (Check all that apply.)

Novels

Newspapers

Textbooks

Comics/Graphic novels

Magazines

Non-fiction books

Other (please specify)

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9. On average, how much time do you spend reading for pleasure every day?

- Less than 15 minutes
- 15 to 30 minutes
- 30 to 45 minutes
- 45 minutes to an hour
- An hour or more

10. Which types of reading materials do you purchase regularly? (Check all that apply.)

- Novels
- Newspapers
- Textbooks
- Comics/Graphic novels
- Magazines
- Non-fiction books
- Other (please specify)

11. Where do you acquire books? (Check all that apply.)

- Bookstores
- Friends or family
- Public libraries
- Online book retailers
- School or classroom libraries
- Yard sales
- Other (please specify)

12. The last book I read for pleasure was:

13. I read the above book because: (Check all that apply.)

- Someone suggested it.
- I saw it in a public library.
- I read a good review.
- It has been on the best seller lists.
- I am interested in the author.
- It has received attention in the media.
- I saw it in a bookstore.
- Other (please specify)

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\* 14. Please select the response that best describes how much you agree with the following statements about The Big Read: Alabama Reads

	Strongly agree	Agree	Disagree	Strongly disagree
The Big Read events deepened my understanding of the book.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I talk more about books with friends and family than before The Big Read.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading this book increased my understanding of topics, themes, or the historical period of the book.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participating in The Big Read made me want to read more often for pleasure.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This book was a good choice for my community.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading "The Adventures of Tom Sawyer" was a very worthwhile thing to do.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I'd like to take part in another Big Read.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participating in The Big Read made me more comfortable attending literary or arts events.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. Please check whether you used any of the following during The Big Read: Alabama Reads, then rate each one on a scale of 1 to 4.

	Used:	Inadequate	Satisfactory	Good	Excellent
The Big Read Website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Big Read CD/Audio Guide	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Big Read Reader's Guide	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 16. What is your age?

- Under 18 years of age     
  18-24     
  25-34     
  35-44     
  45-54     
  55-64     
  65-74     
  75 or older

\* 17. Are you:

- Female     
  Male

\* 18. What is your highest level of schooling?

- Less than 9th grade     
  9th to 12th grade, no diploma     
  High school graduate/GED     
  Some college, no degree     
  Associate's degree     
  Bachelor's degree     
  Graduate or professional degree

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19. Suggestions for future Alabama Reads books

  

20. Any comment or suggestions

